

The POWER of TEN

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What is... The POWER of TEN

Scientifically speaking it depicts the relative scale of a source, event, or action that when applied can promote & support logarithmic growth.

Question...

How can The POWER of TEN Program help me as a Leader in my Council or District or General Area of responsibility?



Answer...

The POWER of TEN Program is a council membership structure that when adopted, promotes communications, recruiting, retention of members and greater participation in council activities.

The POWER of TEN



Implementation...

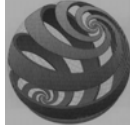
1. **POWER of TEN Teams are formed by assigning ALL council members to ONE of TEN Teams in a council.**

KEY :

•Use Membership Interest Survey & Admissions Committee Questionnaire to place members on Teams with specific interests.

•Assign ALL members to POWER of TEN Teams – whether or not they are active or non-active members.

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Implementation...

2. **GK's & DGK's assign Leaders & Co-Leaders to each of the POWER of TEN Teams.**

KEY:

District Deputies can assist councils in development & monitoring progress.

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Implementation...

3. **Each POWER of TEN Team is asked to promote council growth by recruiting _____ number of members during the year.**

KEY:

Personal Contact with Team & Team Leaders & Co-Leaders is required for this request.

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Implementation...

- 4. Each **POWER of TEN** Team is assigned to individual Council Projects during the year.

KEY:
Personal Contact with Team & Team Leaders & Co-Leaders is required for this request.

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POWER of TEN Team Responsibilities...

- ✓ **Active Members** who miss a meeting or an activity are contacted by the Leader or Co-Leader. **Staying in contact** is the key to strong teams.
- ✓ All **Non-Active** Members on each Team are contacted at least Quarterly.
- ✓ Team leaders contact any member who is in arrears with his dues.
- ✓ Each Team participates in Membership Drives.

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Why...

A POWER of TEN Council will meet their Membership Quota each year & Membership Suspensions, if any, will be very low the year.

Every member & his family will find the time spent with the council to be productive & of value. There will be a stronger sense of value.

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Why/How... when applied can this promote & support logarithmic growth....



Consider....

A council of 70 members....

10 POWER of TEN Teams....

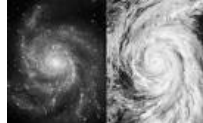
Recruiting 2 - 3 Members each Team for the Fraternal Year....

Result...

- 20 – 30 New members for that POWER of TEN Council...

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Why/How... when applied can this promote & support logarithmic growth....



Consider...

Jurisdiction with 144 Councils...

10 POWER of TEN Teams in Each Council...

1,220 POWER of TEN Teams...

Recruiting 2 – 3 new members each Team for the Fraternal Year....

Result...

2,440 – 3,660 New Members in that Jurisdiction.

**The
POWER of TEN
Works...**

**If Councils commit
to developing &
working the
process...**
