

Member Retention

The task of member retention begins as soon as the Admission (First Degree) Ceremonial is conferred upon a new member. From the start, new members should be encouraged to be active and to participate in the Formation (Second Degree) and Knighthood (Third Degree) Ceremonials. To inspire both new and current First Degree members, that have been inactive more than one year, to be active in your council, promote the Shining Armor Award.

To earn the Shining Armor Award, Knights must:

- Be involved in at least three council service programs.
- Attend at least three business meetings.
- Receive their Second and Third Degrees.
- Meet with your council's insurance representative.
- Recruit at least one new member.

Additional information on the Shining Armor Award can be found on the Knights of Columbus website, kofc.org.

Your council must ensure that each Knight has the ability to earn the Shining Armor Award. Here are some steps to take to ensure your members succeed:

Membership retention is every member's responsibility. Personal follow-up is the most productive form of retention. If you notice your friend, neighbor or co-worker is not as involved in your council as he once was, a phone call, handwritten note or personal visit is recommended.

Your DD needs to follow all 1st Year Knights and Identify there Prosperer to ensure that new member Makes the Journey to Full Knight and understands the Mission Fr. McGivney has passed on to us.

Your council must ensure that each Knight can earn the Shining Armor Award. Here are some steps to take to ensure your members succeed" Call" your District Deputy"

Now the VIP

Proposer – Mentor-Brother-Friend

Your responsibilities as proposer don't end with the signed *Membership Document* (#100):

- You should accompany the prospect to the Admission Committee meeting and Admission (First Degree) Ceremonial.
 - At the new member's first council meeting, introduce him to his brother Knights and make him feel welcome.
 - If you notice that he stops volunteering for charitable outreach programs or attending meetings, make personal contact with him.
-